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Cc: "Cindy Rovins" <rovins@AESOP.Rutgers.edu>
Sent: Tuesday, April 24, 2007 7:07 PM
Subject: GREEN-BLUE SUMMIT: CLEAN WATER THROUGH RESIDENTIAL IPM- July 2007

Press release posted to the NEIPMC-L listserv by Liz Myers, ebm24@cornell.edu. See also flyer at http://nepmc.org/greenblue/GB_flyer_d3_sm.pdf; it describes the workshops planned for both urban horticulture and structural pest management during this Summit. Please help disseminate this information by either press release or flyer.

GREEN-BLUE SUMMIT: CLEAN WATER THROUGH RESIDENTIAL IPM

Are you concerned about the impacts of residential pest management on water quality? Then plan to attend the "Green-Blue Summit" on **July 18-19, 2007**. This event will focus on connections between water quality and integrated pest management (IPM) in turf and structural settings.

Location: The Green-Blue Summit will be held at Penn State's Great Valley Conference Center, about 30 miles west of Philadelphia, with an evening social at the internationally renowned Longwood Gardens.

Program: The purpose of the Green-Blue Summit is to **identify core messages for consumer outreach and education, to identify specific areas of concern, and to develop strategic plans for addressing IPM needs in turf and structural settings**. Plenary sessions will focus on

- Risk management
- Water quality information sources for communities
- Marketing the message
- Success stories about IPM and water quality

Participants will then select from concurrent workshops on either turf or structural pest management issues.

There will be many opportunities for interaction and networking among individuals of diverse affiliations who share concerns about water quality and residential property management. The summit will be hosted by the Northeastern IPM Center,* with presenters from universities, community organizations, private firms, and federal agencies.

Who should attend: The Green-Blue Summit will attract decision-makers interested in the connections between water quality and the management of pests in residential settings, as well as those who can make an impact by sharing key messages with the public. Participants will include municipal and community leaders, consultants, and those affiliated with Extension organizations, federal and state agencies, municipal water authorities, landscape and turf care service companies, structural pest management companies, nongovernmental organizations, universities, and lawn and home care product manufacturers, wholesalers, and retailers.

Registration: Registration will begin in mid-April at NortheastIPM.org/greenbluesummit.cfm. A registration cost of \$220 will cover participation in the program, proceedings, food, and entrance to Longwood Gardens. Hotel costs will be separate (details will be available when registration opens). For additional information, please contact the leaders of the Northeastern IPM Center's Community IPM Working Group: Mary Kay Malinoski (mkmal@umd.edu) or Lynn Braband (lab45@cornell.edu). To receive future announcements about the event, please contact Amy Galford (aeg1@cornell.edu).

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